

New Dean Mentoring Global Engineering Deans Council

October 22, 2011

MISSISSIPPI STATE
UNIVERSITY



Agenda

- *Administrative Leadership*
 - Diego Hernandez
- *Gaining Momentum Quickly*
 - David Munson
- *Strategic Planning and Accreditation*
 - Sarah Rajala

New Dean Mentoring

- Strategic Planning
- Educational Program Assessment and Accreditation



Strategic Planning

- Why do it?
 - It provides a mechanism for defining a vision and a strategy for achieving that vision
 - Helps you develop a clear sense of shared value
 - It establishes your path forward – an action plan
- How do you begin?
 - Identify your unique attributes
 - Establish your goals and priorities
 - Build on your strengths
 - Build on your institution's vision or strategic plan

Mission and Vision

- Mission Statement
 - Concise statement of purpose, key values, beliefs
 - Defines who we are
- Vision Statement
 - A description of the college at some point in the future
 - Defines where we want to go

Mission and Vision

- Bring various constituents into the process
 - Faculty, students, staff, alumni, industry
 - Be deliberate



Strategic Planning

- Make the strategic plan work for you
 - Prepare an elevator speech
 - Connect your decisions to your plan
 - Provide talking points
 - Highlight accomplishments
- Keep your upper administration informed
- Remember – a strategic plan is a living document

Educational Program Assessment

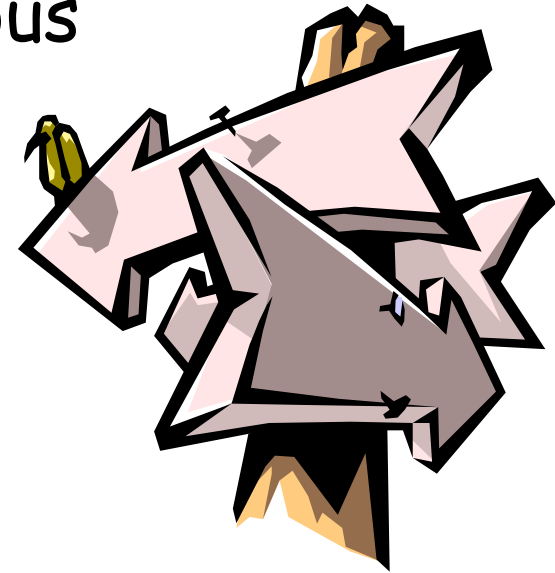
- A formalized process for continuous improvement (quality management system) of academic programs
- A method for integrating individual program improvement goals, internal assessment procedures, and external accreditation
- A process that can inform program planning and resource allocation
- A process that can encourage and reward innovation

Educational Assessment

- *"Measure what you value,
rather than valuing what you measure."
- Anonymous*

Educational Assessment

- To ensure usefulness, assessment should be
 - Meaningful
 - Inform decisions for continuous improvement
 - Manageable
 - Flexible
 - Impact resource allocation



Accreditation in the U.S.

- A peer review process that ensures educational quality
- A method for verifying that an institution or program meets the criteria for a quality educational experience
- It is voluntary and non-governmental
- Accreditation (ABET) and licensure (state-based) are done by separate organizations

Planning Scenario

- New Dean produces a strategic plan and publishes it on the website. During his second year, he reviews the status and realizes little was accomplished.
- What went wrong?

Accreditation Scenario

- University X decides to request accreditation. Paper work is filed, self-studies are prepared, evaluation team arrives on campus and it becomes clear that two of the four programs have deficiencies. How could this happen? What strategies could have been used to maximize success?



Questions?

Comments • Thoughts • Input • Suggestions

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